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Presented By Helena Paczuska

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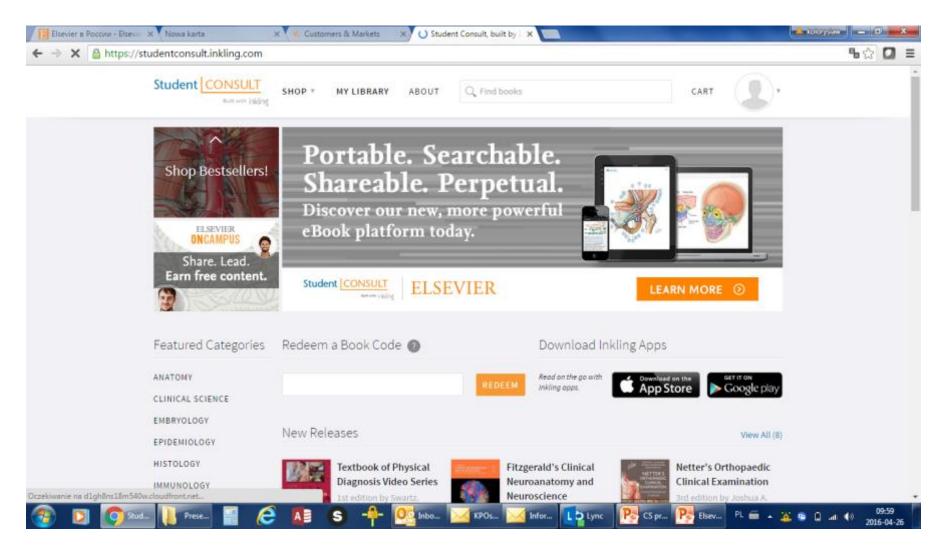
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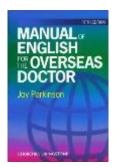


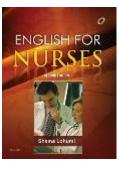
Education Frontlist 2018

Russia 04-06.12.2018

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Language related Health Books







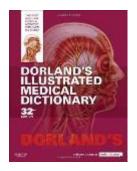


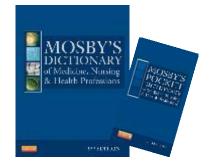


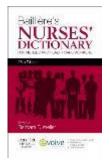




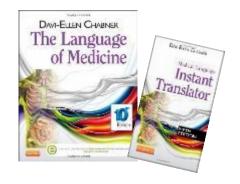


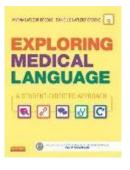


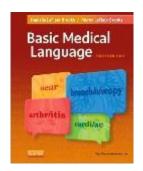


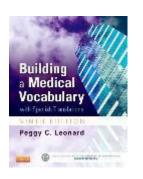


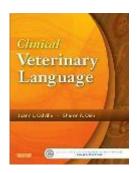












Clinical Medicine - Flagship products

• Davidson's Principles and Practice of Medicine, 23rd Edition

ISBN-13: 9780702070280, IE: ISBN-13: 9780702070273

Publication Date: 01/05/2018 Price: €65,99 IE Price: €38,99

Subject Area: Medicine - Internal Medicine

Macleod's Clinical Diagnosis, 2nd

ISBN-13: 9780702069611, IE: ISBN-13: 9780702069628

Publication Date: 31/01/2018 Price: €33,99 IE Price: €20,99

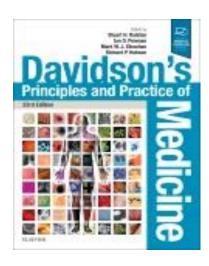
Subject Area: Medicine - Internal Medicine

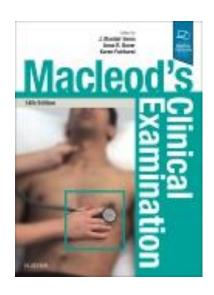
Macleod's Clinical Examination , 14th Edition

ISBN-13: 9780702069932, IE: ISBN-13: 9780702069925

Publication Date: 14/06/2018 Price: €51,99 IE Price: €28,99

Subject Area: Medicine - Internal Medicine



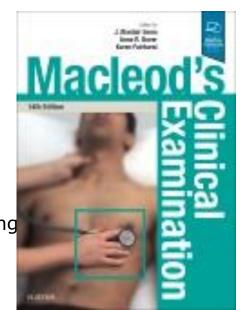


- The new second section on emergency and critical care medicine,
- Two new chapters on maternal and adolescent/transition medicine,
- A new chapter on medical ophthalmology,
- The opening chapter has been completely rewritten with a new focus on the important principles of clinical decision-making or clinical reasoning,
- A new internal text design for this 23rd Edition provides a simpler and clearer presentation of the various categories of text boxes.



14th edition of Macleod's Clinical Examination

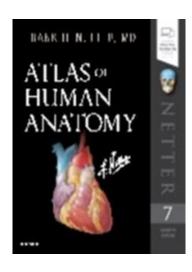
- contents and format were radically revised,
- several new chapters have been created:
 - a chapter on patients with mental illness;
 - a chapter on examining the frail elderly;
 - a chapter on the key issues to be considered when examining a deteriorating patient;
 - a chapter on preparing for clinical practice.
- the structure of the text has been rationalized with a more balanced use of boxes,
- tables and figures to set out the concepts more clearly.



Key basic sciences titles in Q1, 2018

| ISBN/IE ISBN | PRICES/IE PRICES | Author | Publication date | Title |
|---|--------------------------|---|------------------|--|
| 9780702071546 | 1 ‡ 65 99 | Goering, Dockrell, Zuckerman & Chiodini | 27/02/2018 | Mims' Medical Microbiology and Immunology, 6th Edition |
| 9780702072000 <mark>9780702071997</mark> | €62.99 € 34.99 | Barer & Irving | 15/03/2018 | Medical Microbiology A Guide to Microbial Infections: Pathogenesis, Immunity, Laboratory Investigation and Control, 19th Edition |
| 9780702072994 | | Baynes & Dominiczak | 27/02/2018 | Medical Biochemistry , 5 th Edition |

Atlas of Human Anatomy, 7th Edition



Atlas of Human Anatomy, 7th Edition

By Netter

Product Type: Softcover

Price:€66.99 **IE price:**€27.99

Subject Area: Medicine - Anatomy

ISBN-13: 9780323393225 IE: ISBN-13: 9780323393218

Publication Date:

28/02/2018

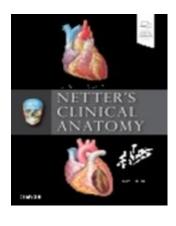
New to this edition:

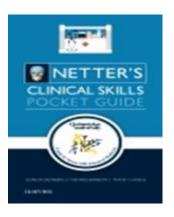
Updates to the 7th Edition - based on requests from students and practitioners alike:

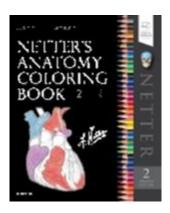
- new Systems Overview section featuring brand-new, full-body views of surface anatomy, vessels, nerves, and lymphatics,
- more than 25 new illustrations by Dr. Machado,
- new Clinical Tables at the end of each regional section that focus on structures with high clinical significance,
- · more than 50 new radiologic images,
- updated terminology based on the international anatomic standard, Terminologia Anatomica,
- Student Consult access includes a pincode to unlock the complete enhanced eBook and over 100 Bonus Plates, supplemental tools for learning, reviewing, and assessing your knowledge. The tools include 300 multiple choice questions, videos, 3D models, and links to related plates.

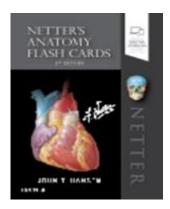
Netter supplementary titles

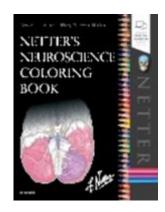
| ISBN 13 | Title | EUR Price |
|---------------|--|-----------|
| 9780323530507 | Netter's Anatomy Flash Cards | 36,99 |
| 9780323545037 | Netter's Anatomy Coloring Book Updated Edition | 18,99 |
| 9780323531887 | Netter's Clinical Anatomy | 54,99 |
| 9780323551649 | Netter's Clinical Skills | 18,99 |
| 9780323509596 | Netter's Neuroscience Coloring Book | 18,99 |



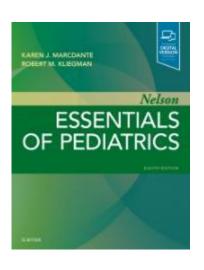








Nelson Essentials of Pediatrics, 8th Edition



Nelson Essentials of Pediatrics, 8th Edition

By *Marcdante* & *Kliegman*

Product Type: Softcover

Price: €71.99 **IE price**: €57.99

Subject Area: Medicine - Pediatrics

ISBN-13: 9780323511452 IE: ISBN-9780323527354

Publication Date:

14/05/2018

Title description:

Ideal for pediatric residencies, clerkships, and exams, this 8th Edition offers a **readable, full-color format; high-yield, targeted chapters; and new features** that make it even more user-friendly for today's in-training professionals or practitioners.

Braunwald's Heart Disease: A Textbook of Cardiovascular Medicine, 2-Volume Set, 11th Edition



Braunwald's Heart Disease: A Textbook of Cardiovascular

Medicine, 2-Volume Set, 11th Edition

By Zipes, Libby, Bonow, Mann & Tomaselli

Product Type: Package

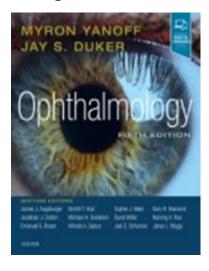
Price: €252.99 **IE price**: €153.99

Subject Area: Medicine - Pediatrics

ISBN-13: 9780323463423 IE: ISBN-9780323555920

- a unique update program by Dr. Braunwald creates a "living textbook" by featuring weekly Hot off the Press, periodic Late-Breaking Clinical Trials (including links to authors' presentation slides), and monthly Focused Reviews,
- more than a dozen new chapters cover Chronic Lung Disorders and Cardiovascular Disease; Transcatheter Treatment of Congenital Heart Disease; Approach to the Patient with Valvular Heart Disease; Obesity and Cardiometabolic Disease; Environmental Exposures and CVD; Approach to the Patient with Cardiac Arrhythmias; Cardio-oncology, Precision Medicine, and more,
- **new information** on clinical cardiovascular genetics; MR PET; MR device compatibility; fibrosis; fusion imaging; OCT; IVUS; left atrial appendage exclusion approaches and other topics,
- many new videos that elucidate coronary, peripheral, valvular, congenital heart diseases and other cardiovascular diseases,
- Expert Consult™ eBook version included

Ophthalmology, 5th Edition



Ophthalmology, 5th Edition

By Yanoff & Duker

Product Type: Hardcover

Price: €315.99 **IE price:** €185.99

Subject Area: Medicine - Ophthalmology

ISBN-13: 9780323528191 IE: ISBN-9780323528207

Publication Date:

01/08/2018

- contains **nine brand-new chapters** covering OCT angiography and optical coherence tomography, small incision lenticule extraction (SMILE), corneal imaging, electrophysiology in neuro-ophthalmology, glaucoma drainage implants, thyroid eye disease, orbital infections, and aesthetic fillers and botulinum toxin for wrinkle reduction,
- · covers new imaging techniques and two completely reorganized sections on optics and refraction and intraocular tumors,
- includes more than 2,000 high-quality illustrations and an expanded video library with 50 clips of diagnostic and surgical techniques,
- Expert Consult[™] eBook version included.

Gunner Goggles series 1st edition

By Hao-Hua Wu, Leo Wang

Product Type: paperback

Price: €36.99

Subject Area: Revision

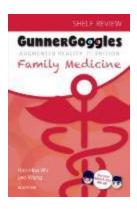
ISBN-13: Family Medicine 978032351034, Surgery 9780323510400,

Medicine 9780323510356, O&G 9780323510370,

Neurology 9780323510363, Psychiatry 970323510394

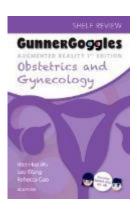
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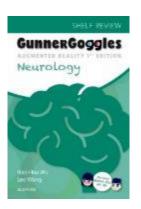
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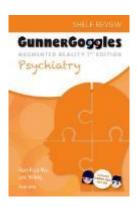












Gunner Goggles series, 1st edition

- the first exam prep resource written by a high-scoring medical students
- organizes topics around the USMLE and NBME
- supported by Augmented Reality (AR) mobile application to extend learning beyond the book
- It allows you to scan pages for integrated AR links, unlock animations, visuals, and 3D models

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